









How Cybercriminals Make Money

In 2018, someone's identity was stolen every three seconds

How much is your information worth on the Dark Web?

				
Spotify Account \$0.21	Hulu Account \$8.61	Netflix Account \$8.32	PayPal Credentials \$247	Social Security \$1
				
Driver's License \$20	Credit Card \$50	Passports \$62	Medical Record \$60	

70%

of businesses paid to get their data back

50%

of people pay to unlock their device

\$1,077

is the average cost of unlocking an infected device, up 266% from 2015



Globally, cybercriminals stole

\$1.5 trillion
\$600 billion in 2017 alone

Cybercriminals can make

\$3,500 to \$166,000
per month

Children are 35 times more likely to have their identity stolen

1.3M

Children are affected each year by identity theft

66%

of identity theft happens to children under the age of seven

