

How Cybercriminals Make Money



In 2018, someone's identity was stolen every three seconds

How much is your information worth on the Dark Web?



Spotify Account \$0.21

hulu

Hulu Account \$8.61

NETFLIX

Netflix Account \$8.32

PayPal

PayPal Credentials \$247



Social Security \$1



Driver's License \$20



Credit Card \$50



Passports \$62



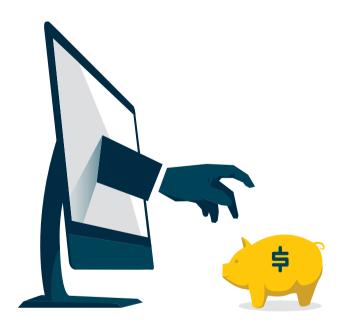
Medical Record \$60

70%

of businesses paid to get their data back 50%

of people pay to unlock their device \$1,077

is the average cost of unlocking an infected device, up 266% from 2015



Globally, cybercriminals stole

\$1.5 trillion \$600 billion in 2017 alone

Cybercriminals can make

\$3,500 to \$166,000 per month

Children are 35 times more likely to have their identity stolen



Children are affected each year by identity theft



of identity theft happens to children under the age of seven





