

How Hackers Make Money

INFOGRAPHIC



In 2016, someone's identity was stolen every 2 seconds.

How Much is Your Information Worth on the Dark Web?

 Spotify Account \$2.75	 Hulu Account \$2.75	 Netflix Account \$1.00 - \$3.00	 PayPal Credentials \$1.50	 Social Security Number \$1.00
 Driver's License \$20.00	 Credit Card \$8.00 - \$22.00	 Email Address & Password \$0.70 - \$2.30	 Medical Record from Large Scale Attack \$1.50 - \$10.00	 Complete Medical Record Up to \$1000.00



Hackers and Ransomware

70%

Of people pay to unlock their device.

\$1,077

Is the average cost of unlocking an infected device.
Up 266% from 2015

Since 2010, hackers have stolen **over \$107 Billion.**

\$16 Billion alone in 2016.



On average, hackers make **\$40.75/hr**

Children are 35X more likely to have their identity stolen.

1.3M

Children are affected each year by identity theft

50%

Of identity theft happens to children under the age of 6

Don't Get Hacked
Get Keeper

SOURCES: CNBC, Cyber Security Intelligence, Cyberscoop, CSID, Detroit Free Press, CSO Online, Crain's, Vocativ, Dark Reading, Insurance Information Institute

