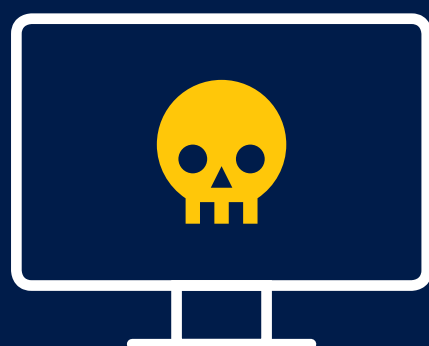**KEEPER**
Cybersecurity Starts Here®

The State of Cyberthreats in the Retail Industry

The Ponemon Institute found that cyberattacks on retailers are becoming more frequent, targeted, and complex while the retail industry is struggling to defend itself.

61% of retailers experienced a cyberattack in the past **12 MONTHS**

72% have experienced an attack in their organization's lifetime

About 50% don't have visibility into their employees' **PASSWORD PRACTICES**

50% of retailers don't have a response plan for data breaches

This is especially alarming as 81% of data breaches are caused by hacked passwords

81%

NATURE OF ATTACKS

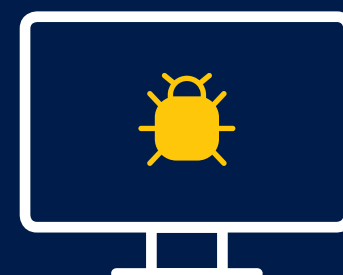The 3 most common reported attack methods on retailers are

54%
web-based

69%
phishing

40%
malware

BUDGET

51% of retailers believe they did not have an adequate budget for strong IT security

93% of retailers dedicate less than 20% of their IT budget on cybersecurity

Only **1 OUT OF 3** retailers do

On average, retailers spend **11.5%** of their IT budget on security

For full details, get your FREE copy of the
2019 Global State of Cybersecurity in Small and Medium-Sized Businesses

Download the Report