

The 2017 State of SMB Cybersecurity

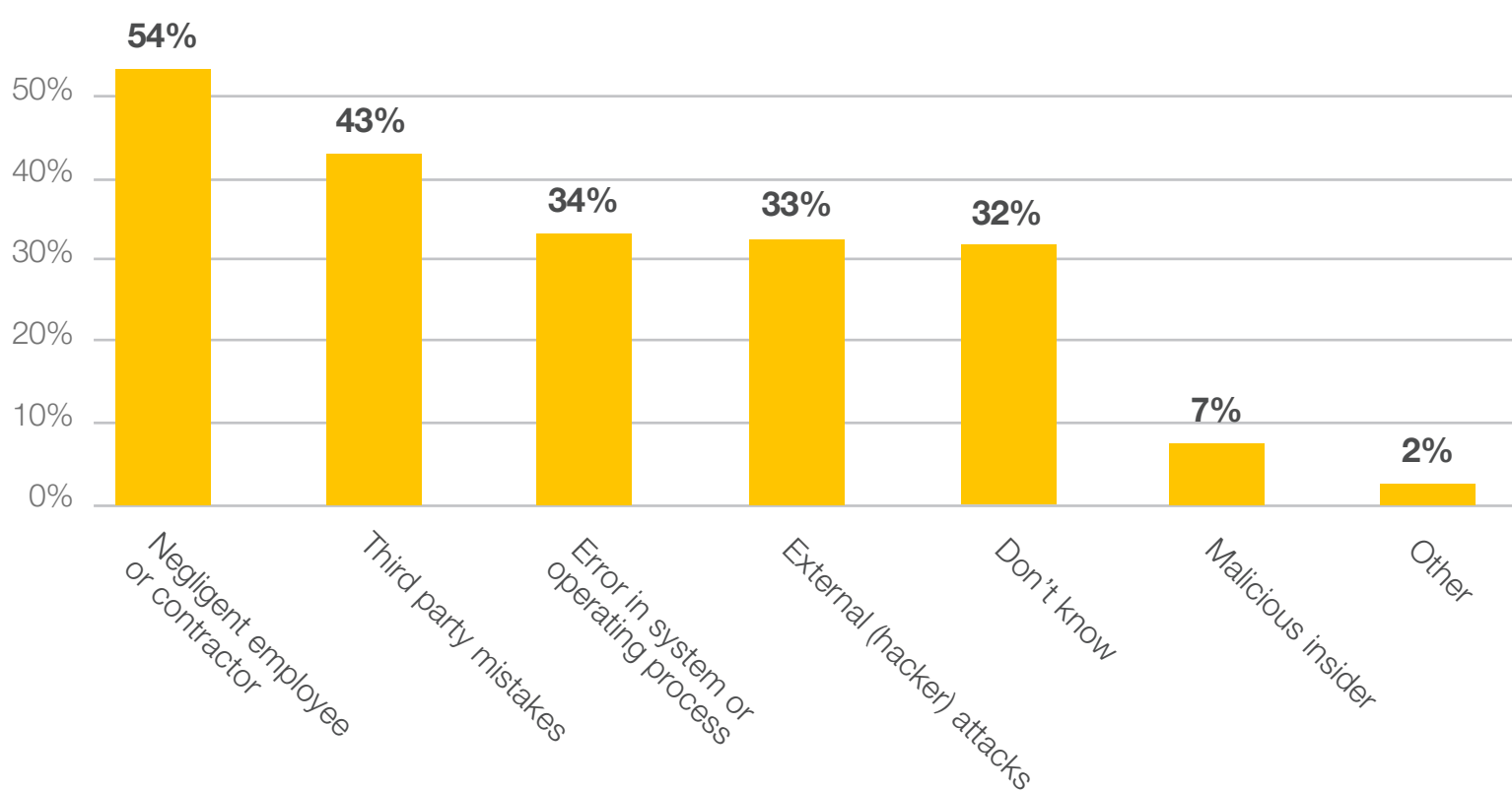
Keeper Security and Ponemon surveyed 1,040 IT and IT security practitioners at small and medium-sized businesses (SMBs) in North American and UK. The results show:

Cyber attacks, ransomware and disruptive technologies, such as the Internet of Things, challenge the ability of small businesses to safeguard their information assets.

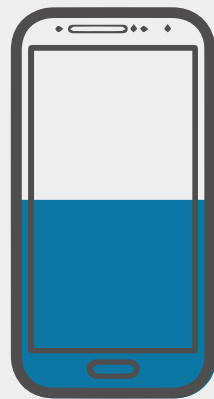


The number one greatest cyber threat to a business is their very own employees.

Root Cause of Data Breaches

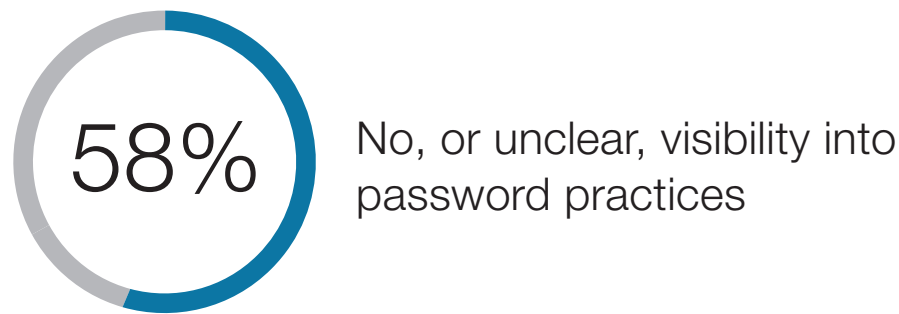


More convenient access to data makes organizations of all sizes a target.

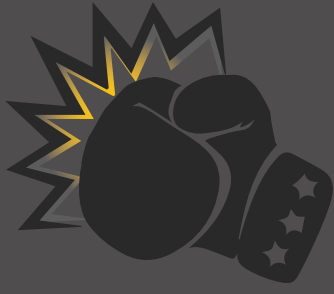


Half of business-critical data accessed from mobile phones

Gaps in security and policies not being enforced



Ransomware is hitting SMBs hard



52% of SMBs experienced a ransomware attack

Financial costs are growing

Costs up about 30% vs. 2016



- > \$1,027,053 on average were spent by SMBs because of damage or theft of IT assets.
- > \$1,207,965 on average were spent by SMBs because of disruption to normal operations.

How SMBs can protect against cyber threats:

- 1 Provide cybersecurity training to all employees — especially related to phishing attacks.
- 2 Adopt password management software to gain visibility and control over password security.
- 3 Extend protections to employee-owned mobile devices.
- 4 Invest in your cybersecurity now so you don't have to pay more later.

Download the full report at

keepersecurity.com/2017-State-Cybersecurity-Small-Medium-Businesses-SMB

Keeper Security is transforming the way businesses and individuals protect their passwords and sensitive digital assets to significantly reduce cyber theft. As the leading password manager and digital vault, Keeper helps millions of people and thousands of businesses substantially mitigate the risk of a data breach.